



FISHWRAPPERS™ GREAT 'GET SOCIAL' T-SHIRT GIVEAWAY WRAPS UP—ANNOUNCES WINNERS

ATLANTA, April 12, 2010—Fishwrappers—the Atlanta-based Christian apparel company that produces and distributes t-shirts designed to spark conversations about Jesus Christ—has announced the winners of the month-long Great 'Get Social' T-shirt Giveaway.

During the month of March, Fishwrappers fans introduced their social media connections to the company via Twitter and Facebook for the chance to win a free t-shirt.

Fishwrappers Founder, Matt Mitchell announced the winners: *"As a conversational evangelism tool, Fishwrappers is a great match for social media channels. For example, you see a great movie or eat at a great restaurant, you Facebook post it and tweet it. The winners of the 'Get Social' contest understand how posting a single photo or status update can generate a series of conversations about faith online. Now, wearing their Fishwrappers tees, they can start conversations in person."*

The winners of Fishwrappers Great 'Get Social' T-shirt Giveaway are:

- Week 1—Mark Tappan of Alpharetta, Georgia
- Week 2—Jason Blalok of Alpharetta, Georgia
- Weeks 3 and 4—Sara Shorey of Taunton, Massachusetts

Connect with Fishwrappers on Twitter at www.Twitter.com/@FishwrappersHQ and on Facebook at <http://www.facebook.com/home.php?#!/pages/Fishwrappers/337846540552?ref=ts>

About Fishwrappers

Founded in 2009 by Atlanta architect Matt Mitchell, Fishwrappers produces and distributes t-shirts that creatively illustrate biblical ideas to inspire relevant discussions about the Gospel of Jesus Christ. The high-quality t-shirts—specifically designed as tools for conversational evangelism—are manufactured following fair-work standards ethical principles and are printed in the USA. As a tithing organization, Fishwrappers donates 10 percent of the net proceeds from every order to organizations that provide physical and Christ-centered spiritual care. Visit www.Fishwrappers.com for the full story.

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