



# Fishwrappers™ Names Int'l Relief Organization, Food for the Hungry as “Point one” Ministry Partner

## “Point One”: Fishwrappers’ Outreach Arm Supports Organizations That Provide Physical and Christ-Centered Spiritual Care

**ATLANTA, April 14, 2010**—Committed to giving back, one shirt at a time, Fishwrappers—an Atlanta-based Christian apparel company that creates t-shirts specifically designed to start conversations about Jesus Christ—donates 10 percent of its net proceeds to organizations that provide physical and Christ-centered spiritual care.. Inspired by Scripture to serve “the least of these” Fishwrappers has named Food for the Hungry the first benefactor of Point One—the outreach arm of Fishwrappers.

*“From the beginning, Fishwrappers was intentionally structured to not only share the gospel message of Christ but to also share the practical love of the Lord with people in need,”* said founder, Matt Mitchell. *“Through Point One, Fishwrappers is able to provide for others with its ministry partnerships like Food for the Hungry. We chose Food for the Hungry because of their dedication to providing Christ-centered care around the world.”*

Food for the Hungry, which is based out of Phoenix, Ariz., serves the world’s most disadvantaged people in more than 26 nations. With a focus on providing emergency relief, implementing development programs, serving churches and families, Food for the Hungry was a natural fit for Fishwrappers’ Point One program.

*“I want to personally commend Fishwrappers for responding to our Lord’s call to serve the least of these through their Point One program,”* said Food for the Hungry President, Ben Homan. *“Food for the Hungry is thrilled to have been selected by Fishwrappers as a partner in meeting physical and spiritual needs worldwide.”*

Connect with Fishwrappers on Twitter at [www.Twitter.com/@FishwrappersHQ](http://www.Twitter.com/@FishwrappersHQ) and on Facebook at <http://www.facebook.com/home.php?#!/pages/Fishwrappers/337846540552?ref=ts>

### **About Food for the Hungry**

Founded in 1971, Food for the Hungry provides emergency relief and implements development programs in more than 26 countries to help the world’s most disadvantaged people. You can learn more about Food for the Hungry by calling 1-800-248-6437 or going to their website at [www.fh.org](http://www.fh.org).

### **About Fishwrappers**

Founded in 2009 by Atlanta architect Matt Mitchell, Fishwrappers produces and distributes t-shirts that creatively illustrate biblical ideas to inspire relevant discussions about the Gospel of Jesus Christ. The high-quality t-shirts—specifically designed as tools for conversational evangelism—are manufactured following fair-work standards ethical principles and are printed in the USA. As a tithing organization, Fishwrappers donates 10 percent of the net proceeds from every order to organizations that provide physical and Christ-centered spiritual care. Visit [www.Fishwrappers.com](http://www.Fishwrappers.com) for the full story.

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