



About the Tees from Fishwrappers

“Newspapers deliver the news, Fishwrappers deliver the Good News.”—Matt Mitchell, Founder

Fishwrappers tees are tools for **conversational evangelism**. The compelling original designs and graphics feature creative interpretations of scriptural concepts that open doors to start conversations about faith, eternity, the Bible and Jesus Christ in a casual, non-threatening way.

Fishwrappers is committed to products that are responsibly made.

- All Fishwrappers tees are printed in the USA with water-based inks for a softer feel.
- Most Fishwrappers tees are assembled in the USA. Those that are not are manufactured in facilities that adhere to strict ethical labor guidelines.
- Men’s athletic fit, crewneck tees are 100 percent combed cotton, side seamed and preshrunk.
- Women’s mini-rib knit, slim-fit tees (featuring a longer length ideal for layering or for low-rise jeans) are made of super soft, preshrunk cotton (98 percent) and spandex (2 percent).

Tees are available online at www.Fishwrappers.com and come in a variety of sizes and colors; men’s tees are \$20, women’s tees are \$24.

About Fishwrappers

Founded in 2009 by Atlanta architect Matt Mitchell, Fishwrappers produces and distributes t-shirts that creatively illustrate biblical ideas to inspire relevant discussions about the Gospel of Jesus Christ. The high-quality t-shirts—specifically designed as tools for conversational evangelism—are manufactured following fair-labor standards, ethical principles and are printed in the USA. As a tithing organization, Fishwrappers donates 10 percent of the net proceeds from every order to organizations that provide physical and Christ-centered spiritual care. Visit www.Fishwrappers.com for the full story.



“Fish Wrap or Fish Fry”

- Q:** *“Now what’s that about?”*
- A:** *“It’s about choices...”*

“4 Guys Faces”

- Q:** *“Hey, that’s cool. Is that the Beatles?”*
- A:** *“No...It’s the guys that wrote a lot of my favorite book...”*



“Logo”

- Q:** *“Neat logo. What’s Fishwrappers?”*
- A:** *“Fishwrappers are about news that’s too good to keep to yourself...”*



“U-turnity”

- Q:** *“That shirt looks pretty deep.”*
- A:** *“Really? What do you get out of it?...”*



“Big Fish”

- Q:** *“What’s with the fish on your shirt?”*
- A:** *“It’s about someone who changed my life....”*